



# MARINA COAST WATER DISTRICT

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## DIRECTORS

JAN SHRINER  
President

HERBERT CORTEZ  
Vice President

BRAD IMAMURA  
THOMAS P. MOORE  
GAIL MORTON

## Board of Directors Community Outreach and Personnel Committee Meeting

Marina Coast Water District  
920 2<sup>nd</sup> Avenue, Suite A, Marina, CA  
and via Zoom Teleconference

March 7, 2023 at 7:30 p.m.

MCWD Committee members and staff will be attending the meeting in person. While the meeting is open to the public, the public may also attend via Zoom at the link provided below.

### Committee Members

Brad Imamura

Thomas P. Moore

Herbert Cortez - Alternate

### **Agenda**

*This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.*

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the February 7, 2023 Meeting
4. Receive Update on District Communications
5. Review List of Homeowner Associations within the District's Service Area
6. Identify Agenda Items for Future Committee Meetings
  - Outreach Plan
  - Status of School Conservation Program
7. Committee Member Comments
8. Adjournment

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Zoom access information:

<https://us02web.zoom.us/j/82955563730?pwd=aG5ROTRWUkxjTINZUndwVnVnbVArQT09>

To join via phone: 1-669-900-9128

Webinar ID: 829 5556 3730

Passcode: 141787



# Marina Coast Water District

## Draft Minutes Community Outreach Committee Meeting

February 7, 2023

### 1. Call to Order:

The February 7, 2023 Community Outreach Committee meeting was called to order at 7:32 p.m. by Director Moore. In attendance via Zoom teleconference were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger, David Hobbs, and Paula Riso
- Public members: Martin Rauch

### 2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

### 3. Approve the Draft Minutes of the January 10, 2023 Meeting:

Director Imamura noted that he was not present for the January 10<sup>th</sup> meeting and wasn't sure he could vote on the minutes. Mr. Hobbs stated that members are allowed to vote on committee minutes even when they were not at the meeting. Director Imamura made a motion to approve the minutes of January 10, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

### 4. Receive Update on District Communications:

Mr. Scherzinger introduced Mr. Rauch, Rauch Communications, who gave a quick review of the January outreach efforts and upcoming outreach items. Mr. Rauch reviewed the social media posts, the web design changes, the e-newsletters, ongoing outreach, metrics, and press releases. There was discussion on landscape irrigation management outreach. Mr. Rauch stated that they were working on incremental web design, web updates on water quality, public events, and the Year in Review. They are also developing an outreach plan, new branding update, monthly e-news, regular social posts and adding NextDoor.

### 5. Review Cyber Privacy Policy:

Mr. Hobbs reviewed the General Data Protection Regulation (GDPR) and cyber policy laws noting that the District was not subject to the GDPR as it is sovereign and not a EU nation. He also noted that California adopted its own cyber policy, called the California Consumer Privacy Act, in 2020 and government agencies are exempt. Director Imamura questioned the District's cyber security strength. Mr. Scherzinger commented that would be discussed in closed session at the Board level.

### 6. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger stated that staff was still working on the Homeowner's Association (HOA) list. Mr. Hofer commented that they would welcome meetings between the Shea HOA's and the District.

7. Committee Member Comments:

Director Imamura commented that it was a great idea that outreach on water quality would be presented at the Fort Ord Clean-up event. He also suggested more outreach to elementary and high schools. Director Moore requested the Conservation Education Program be discussed at a future meeting. Director Moore thanked staff for their good work.

7. Adjournment:

Meeting adjourned at 8:18 p.m.